



Brian Tracy International Professional Business Package

Professional

<p>License for Brian Tracy Training Programs</p> <ul style="list-style-type: none"> ▪ Maximum Achievement ▪ High Performance Leadership ▪ Superior Sales Management ▪ Achieving Personal and Corporate Excellence ▪ Strategic Planning for the Sales Professional ▪ Advanced Selling Skills ▪ Eat That Frog! 	<ul style="list-style-type: none"> ■ ■ ■ ■ ■ ■ ■
<p>License for Accredited Qualification Training Programs</p> <ul style="list-style-type: none"> ▪ Certificate IV - Business ▪ Certificate IV - Business Sales ▪ Certificate IV - Frontline Management ▪ Certificate III - Wholesale 	<ul style="list-style-type: none"> ■ ■ ■ ■
<p>License for Performance Management & Training Assessment Products</p> <ul style="list-style-type: none"> - Full suite of psychometric assessment products 	<ul style="list-style-type: none"> ■
<p>Brian Tracy International Induction Training</p> <ul style="list-style-type: none"> - Induction to Brian Tracy Intl, the products, tools & systems, and launch of the Licensee 	<ul style="list-style-type: none"> ■
<p>Certificate IV in Training & Assessment (T.A.A.) Course</p> <ul style="list-style-type: none"> - Comprehensive training course leading to a nationally recognised qualification 	<ul style="list-style-type: none"> ■
<p>VET Sector Training Course</p> <ul style="list-style-type: none"> - A commercial understanding of the Government funded training sector 	<ul style="list-style-type: none"> ■
<p>Ongoing Support & Coaching – without charge</p>	<ul style="list-style-type: none"> ■
<p>Facilitator’s Master Set for each Brian Tracy Program</p> <ul style="list-style-type: none"> ▪ DVD set of complete training program ▪ CD set of complete training program ▪ Leader’s Guide/Answer Key ▪ Student Manual/Workbook 	<ul style="list-style-type: none"> ■
<p>Website – personalised to Licensee’s training business</p>	<ul style="list-style-type: none"> ■
<p>Templates – including; training proposals, agreements, marketing templates & sales letters</p>	<ul style="list-style-type: none"> ■